

# Privacy Policy

## Data protection

We are very pleased about your interest in our company. Data protection has a particularly high priority for Dacher Systems GmbH. A use of the internet pages of Dacher Systems GmbH is possible in principle without any indication of personal data. However, if an affected person wishes to use our company's special services through our website, personal data processing may be required. If the processing of personal data is required and there is no legal basis for such processing, we generally seek the consent of the data subject. The processing of personal data, such as the name, address, e-mail address or telephone number of a data subject, is always in accordance with the General Data Protection Regulation and in accordance with the country-specific data protection provisions applicable to Dacher Systems GmbH. Through this privacy policy, our company seeks to inform the public about the nature, scope and purpose of the personal information we collect, use and process. Furthermore, data subjects are informed of their rights under this privacy policy. Dacher Systems GmbH has implemented numerous technical and organizational measures as the controller in order to ensure the most complete protection possible for personal data processed via this website. Nevertheless, Internet-based data transmissions can generally have security holes, so that absolute protection cannot be guaranteed. For this reason, every person concerned is free to submit personal data to us in alternative ways, for example by telephone.

### 1. Definitions

The data protection declaration of Dacher Systems GmbH is based on the terminology used by the European directive and regulatory authority in the adoption of the General Data Protection Regulation (DS-GVO). Our privacy policy should be easy to read and understand for the public as well as for our customers and business partners. To ensure this, we would like to explain in advance the terminology used. We use the following terms in this privacy policy, including but not limited to:

#### a) personal data

Personal data is any information relating to an identified or identifiable natural person (hereinafter the "data subject"). A natural person is considered to be identifiable who, directly or indirectly, in particular by association with an identifier such as a name, an identification number, location data, an online identifier or one or more special features, expresses the physical, physiological, genetic, mental, economic, cultural or social identity of this natural person can be identified.

#### b) the affected person

Affected person is any identified or identifiable natural person whose personal data is processed by the controller.

#### c) processing

Processing means any process or series of operations related to personal data, such as collecting, collecting, organizing, organizing, storing, adapting or modifying, reading, querying, using, with or without the aid of automated procedures; disclosure by submission, dissemination or other form of provision, reconciliation or association, restriction, erasure or destruction.

#### d) Restriction of processing

Restriction of the processing is the marking of stored personal data with the aim to limit their future processing.

#### e) profiling

Profiling is any kind of automated processing of personal data that consists in using that personal information to evaluate certain personal aspects relating to a natural person, in particular aspects relating to job performance, economic situation, health, personal to analyze or predict preferences, interests, reliability, behavior, whereabouts or relocation of that natural person.

#### f) Pseudonymization

Pseudonymization is the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without additional information, provided that such additional information is kept separate and subject to technical and organizational measures to ensure that the personal data

#### g) controller or controller for processing

The controller or controller for processing is the natural or legal person, public authority, agency or body that, alone or in concert with others, decides on the purposes and means of processing personal data. Where the purposes and means of such processing are determined by Union law or the law of the Member States, the controller or the specific criteria for his designation may be provided for under Union or national law.

#### h) processor

The processor is a natural or legal person, public authority, agency or other body that processes personal data on behalf of the controller.

i) receiver

Recipient is a natural or legal person, agency, facility or other entity to that Personal Data is disclosed, whether or not it is a third party. However, authorities which may receive personal data under Union or national law in connection with a particular mission are not considered as beneficiaries.

j) third parties

Third is a natural or legal person, public authority, body or other facility other than the affected person, the controller, the processor and the persons authorized under the direct responsibility of the controller or the processor to process the personal data.

k) Consent

Consent is any voluntarily given and unambiguously expressed in the form of a statement or other unambiguous confirmatory act by the data subject for the particular case, by which the data subject indicates that they consent to the processing of the personal data concerning him / her is.

2. Name and address of the controller

The person responsible within the meaning of the General Data Protection Regulation, other data protection laws in the Member States of the European Union and other provisions of a data protection character is:

Dacher Systems GmbH

Seeburgerstr. 25c

13581 Berlin

Germany

Tel: +49 (0) 30 398009115

E-Mail: [info@dacher-systems.de](mailto:info@dacher-systems.de)

Website:

[www.dacher-systems.de](http://www.dacher-systems.de)

[www.dacher-systems.com](http://www.dacher-systems.com)

[www.skynavpro.io](http://www.skynavpro.io)

www.skynavpro.aero

www.skynavpro.com

www.skynav.pro

### 3. Cookies

The internet pages of Dacher Systems GmbH use cookies. Cookies are text files that are stored and stored on a computer system via an Internet browser. Many websites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a string through which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored. This allows visited websites and servers to distinguish the individual's browser from other internet browsers that contain other cookies. A particular web browser can be recognized and identified by the unique cookie ID. By using cookies, Dacher Systems GmbH can provide users of this website with more user-friendly services that would not be possible without the cookie setting. By means of a cookie the information and offers on our website can be optimized in the sense of the user. Cookies allow us, as already mentioned, to recognize the users of our website. The purpose of this recognition is to make it easier for users to use our website. For example, the user of a website that uses cookies need not reenter their credentials each time they visit the website, as this is done by the website and the cookie stored on the user's computer system. Another example is the cookie of a shopping basket in the online shop. The online shop remembers the items that a customer has placed in the virtual shopping cart via a cookie. The data subject can prevent the setting of cookies through our website at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Furthermore, already set cookies can be deleted at any time via an internet browser or other software programs. This is possible in all common internet browsers. If the data subject deactivates the setting of cookies in the Internet browser used, not all functions of our website may be fully usable.

### 4. Collecting general data and information

The website of Dacher Systems GmbH collects a series of general data and information each time the website is accessed by an affected person or an automated system. This general data and information is stored in the log files of the server. The (1) browser types and versions used, (2) the operating system used by the accessing system, (3) the internet page from which an accessing system accesses our website (so-called referrers), (4) the sub-web pages which can be accessed via (5) the date and time of access to the website, (6) an Internet Protocol address (IP address), (7) the Internet service provider of the accessing system and (8) other similar data and information used in the event of attacks on our information technology systems. When using this general data and information, Dacher Systems GmbH does not draw any conclusions about the data subject. Rather, this information is required to (1) correctly deliver the contents of our website, (2) to optimize the content of our website and to advertise it, (3) to ensure the continued functioning of our information technology systems and the technology of

our website, and (4) to provide law enforcement authorities with the information necessary for law enforcement in the event of a cyberattack. This anonymously collected data and information are therefore statistically and further evaluated by Dacher Systems GmbH with the aim of increasing data protection and data security in our company in order to ultimately ensure an optimal level of protection for the personal data processed by us. The anonymous data of the server log files are stored separately from all personal data provided by an affected person.

## 5. Registration on our website

The data subject has the possibility to register on the website of the data controller by providing personal data. The personal data to be sent to the controller is derived from the respective input mask used for the registration. The personal data entered by the data subject shall be collected and stored solely for internal use by the controller and for his own purposes. The controller may arrange for the transfer to one or more processors, such as a parcel service, who also uses the personal data only for internal use attributable to the controller. By registering on the website of the controller, the IP address assigned by the Internet service provider (ISP) of the data subject, the date and time of registration are also stored. The storage of this data takes place against the background that only so the misuse of our services can be prevented, and these data in case of need make it possible to clarify committed offenses. In this respect, the storage of this data is required to secure the controller. A disclosure of these data to third parties is not, unless there is a legal obligation to pass on or the disclosure of law enforcement serves. By registering the data subject voluntarily providing personal data, the data controller serves to provide the data subject with content or services that, due to the nature of the case, can only be offered to registered users. Registered persons are free to modify the personal data given at registration at any time or to delete it completely from the database of the data controller. The controller shall, at any time upon request, provide information to each data subject as to which personal data about the data subject is stored. Furthermore, the data controller corrects or deletes personal data at the request or reference of the data subject, insofar as this does not conflict with any statutory storage requirements. All data subjects of the controller are available to the data subject as a contact person in this context.

## 6. Subscription to our newsletter

On the website of Dacher Systems GmbH the users are given the opportunity to receive the newsletter about our subscription to blockchain projects. Which personal data are transmitted to the data controller when the newsletter is ordered results from the input mask used for this purpose. To send the newsletter, we use mailchimp, a service of The Rocket Science Group, LLC, 512 Means Street, Suite 404, Atlanta, GA 30318, USA. The EU-US Privacy Shield certification guarantees that the EU's data protection standards will also be complied with when processing data in the USA. More privacy information about mailchimp can be found on their website. Dacher Systems GmbH regularly informs its customers and business partners by means of a newsletter about news regarding our blockchain project. The newsletter of our company can only be received by the data subject if (1) the data subject has a valid email address and (2) the data subject registers for the newsletter. For legal reasons, a confirmation e-mail will be sent to the e-mail address entered by an affected person for the first time for

newsletter mailing using the double-opt-in procedure. This confirmation email is used to check whether the owner of the e-mail address as the person concerned authorized the receipt of the newsletter. When subscribing to the newsletter, we also store the IP address of the computer system used by the person concerned at the time of registration, as well as the date and time of registration, as assigned by the Internet Service Provider (ISP). The collection of this data is necessary in order to understand the (possible) misuse of an affected person's e-mail address at a later date and therefore serves as legal safeguards for the controller. The personal data collected in the context of registering for the newsletter will be used exclusively to send our newsletter. Subscribers to the newsletter may also be notified by e-mail if this is necessary for the operation of the newsletter service or registration, as might be the case in the event of changes to the newsletter or technical changes. There will be no transfer of the personal data collected as part of the newsletter service to third parties. Subscription to our newsletter may be terminated by the person concerned at any time. The consent to the storage of personal data that the data subject has given us for the newsletter dispatch can be revoked at any time. For the purpose of revoking the consent, there is a corresponding link in each newsletter. It is also possible to unsubscribe from the newsletter at any time, directly on the controller's website, or to inform the controller in a different way. The consent to the newsletter can be revoked at any time in accordance with Art. 7 para. 3 DSGVO. To do this, you must inform us of your withdrawal or press the unsubscribe link contained in each newsletter.

#### 7. Newsletter tracking

The newsletters of Dacher Systems GmbH, which are sent by mailchimp contain so-called counting pixels. A counting pixel is a miniature graphic that is embedded in such emails that are sent in HTML format to enable log file recording and log file analysis. This allows a statistical evaluation of the success or failure of online marketing campaigns. With the help of the embedded pixel, Dacher Systems GmbH, in cooperation with mailchimp can detect, if and when an e-mail was opened by a data subject and which links in the e-mail were accessed by the person concerned. Such personal data collected via the counting pixels contained in the newsletters are stored by mailchimp and evaluated by us in order to optimize the newsletter distribution and to better adapt the content of future newsletters to the interests of the person concerned. This personal data will not be disclosed to third parties. Affected persons are at any time entitled to revoke the separate declaration of consent made via the double-opt-in procedure. After revocation, this personal data will be deleted by the controller. A deregistration from receipt of the newsletter, Dacher Systems GmbH automatically indicates a withdrawal.

#### 8. Routine deletion and blocking of personal data

The controller shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of the storage or, as the case may be, by the European directives or regulations or by any other legislator in laws or regulations which the controller was provided for. If the storage purpose is omitted or if a storage period prescribed by the European directives and regulations or any other relevant legislator expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

## 9. Rights of the data subject

### a) Right to confirmation

Each data subject has the right, as granted by the European Regulators and Regulators, to require the controller to confirm whether personal data relating to him / her is being processed. If an affected person wishes to make use of this right of confirmation, they can contact an employee of the controller at any time.

### b) Right to information

Any person concerned by the processing of personal data shall have the right, granted by the European Directive and Regulatory Authority, at any time to obtain from the data controller information free of charge on the personal data stored about him and a copy of that information. Furthermore, the European legislator and regulator has provided the data subject with the following information:

- the processing purposes
- the categories of personal data being processed
- the recipients or categories of recipients to whom the personal data have been disclosed or are still being disclosed, in particular to recipients in third countries or to international organizations
- if possible, the planned duration for which the personal data will be stored or, if that is not possible, the criteria for determining that duration
- the right of rectification or erasure of the personal data concerning them or restriction of processing by the controller or a right to object to such processing
- the existence of a right of appeal to a supervisory authority
- if the personal data are not collected from the data subject: all available information on the source of the data
- the existence of automated decision-making, including profiling, in accordance with Article 22 (1) and (4) of the GDPR and - at least in these cases - meaningful information on the logic involved and the scope and intended impact of such processing on the data subject
- In addition, the data subject has a right of access as to whether personal data has been transmitted to a third country or to an international organization. If that is the case, then the data subject has the right to obtain information about the appropriate guarantees in connection with the transfer.
- If an interested party wishes to exercise this right to information, they may at any time contact an employee of the controller.

### c) Right to rectification

Any person affected by the processing of personal data has the right granted by the European legislator to demand the immediate correction of inaccurate personal data concerning him / her. Furthermore, the data subject has the right to request the completion of incomplete personal data, including by means of a supplementary declaration, taking into account the purposes of the processing. If an affected person wishes to exercise this right of rectification, they may, at any time, contact an employee of the controller.

### d) Right to cancellation (right to be forgotten)

Any person affected by the processing of personal data shall have the right granted by the European Directives and Regulators to require the controller to immediately delete the personal data concerning him, provided that one of the following reasons is satisfied and the processing is not required:

- The personal data has been collected or otherwise processed for such purposes for which they are no longer necessary.
- The person concerned revokes the consent on which the processing was based on Article 6 (1) (a) of the GDPR or Article 9 (2) (a) of the GDPR and lacks any other legal basis for the processing.
- The data subject submits an objection to the processing pursuant to Art. 21 (1) DS-GVO, and there are no legitimate reasons for the processing, or the data subject appeals pursuant to Art. 21 (2) DS-GVO the processing.
- The personal data were processed unlawfully.
- The deletion of personal data is required to fulfill a legal obligation under Union or national law to which the controller is subject.
- The personal data were collected in relation to information society services offered pursuant to Art. 8 para. 1 DS-GVO.

If one of the above reasons is correct and an affected person wishes to arrange for the deletion of personal data stored at Dacher Systems GmbH, he may at any time contact an employee of the controller. The employee of Dacher Systems GmbH will arrange that the extinguishing request be fulfilled immediately.

If personal data has been made public by Dacher Systems GmbH and if our company is responsible for the deletion of personal data as the person responsible pursuant to Art. 17 para. 1 DS-GVO, Dacher Systems GmbH shall take into account the available technology and the implementation costs appropriate measures, including technical means, to inform other data controllers processing the published personal data that the data subject has been removed from these other data controllers by deletion of all links to such personal data or Copies or replications of this personal data has requested,

as far as the processing is not necessary. The employee of Dachser Systems GmbH will arrange the necessary in individual cases.

#### e) Right to restriction of processing

Any person affected by the processing of personal data has the right, granted by the European directive and regulatory authority, to require the controller to restrict the processing if one of the following conditions applies:

- The accuracy of the personal data is contested by the data subject for a period of time that enables the person responsible to verify the accuracy of the personal data.
- The processing is unlawful, the data subject refuses to delete the personal data and instead requests the restriction of the use of personal data.
- The data controller no longer needs the personal data for processing purposes, but the data subject requires them to assert, exercise or defend their rights.
- The person concerned has objection to the processing acc. Art. 21 para. 1 DS-GVO and it is not yet clear whether the legitimate reasons of the person responsible outweigh those of the person concerned.

If one of the above-mentioned conditions is met and an affected person wishes to request the restriction of personal data stored by Dachser Systems GmbH, they can contact an employee of the controller at any time. The employee of Dachser Systems GmbH will initiate the restriction of the processing.

#### f) Data transferability

Any person affected by the processing of personal data shall have the right conferred by the European Directives and Regulations to obtain the personal data concerning him / her provided to a controller by the data subject in a structured, common and machine-readable format. It also has the right to transfer this data to another person responsible without hindrance by the controller to whom the personal data was provided, provided that the processing is based on the consent pursuant to Article 6 (1) (a) of the GDPR or Article 9 (1) (b) 2 (a) of the GDPR or on a contract pursuant to Article 6 (1) (b) of the GDPR and processing by means of automated processes, unless the processing is necessary for the performance of a task of public interest or in the exercise of public authority, which has been assigned to the responsible person.

Furthermore, in exercising their right to data portability under Article 20 (1) of the GDPR, the data subject has the right to obtain that the personal data are transmitted directly from one controller to another, insofar as this is technically feasible and if so this does not affect the rights and freedoms of others.

To assert the right of data transferability, the data subject can contact an employee of Dachher Systems GmbH at any time.

#### g) Right to object

Any person concerned by the processing of personal data shall have the right conferred by the European directive and regulatory authority at any time, for reasons arising from its particular situation, against the processing of personal data relating to it pursuant to Article 6 (1) (e) or f DS-GVO takes an objection. This also applies to profiling based on these provisions.

In the event of an objection, Dachher Systems GmbH will no longer process the personal data unless we can prove compelling reasons for processing that are worthy of protection, which exceed the interests, rights and freedoms of the data subject, or the processing serves the purpose of assertion, Exercise or defense of legal claims.

If Dachher Systems GmbH processes personal data in order to operate direct mail, the data subject has the right to object at any time to the processing of personal data for the purpose of such advertising. This also applies to the profiling, as far as it is associated with such direct mail. If the data subject objects to Dachher Systems GmbH processing for direct marketing purposes, Dachher Systems GmbH will no longer process the personal data for these purposes.

In addition, the data subject has the right, for reasons arising from his / her particular situation, against the processing of personal data relating to him or her, for scientific or historical research purposes or for statistical purposes pursuant to Art. 89 para. 1 DS-BER, objections shall be lodged unless such processing is necessary to fulfill a task of public interest.

In order to exercise the right to object, the data subject can directly contact any employee of Dachher Systems GmbH or another employee. The data subject is also free, in the context of the use of information society services, notwithstanding Directive 2002/58 / EC, to exercise his right of opposition by means of automated procedures using technical specifications.

#### h) Automated decisions in individual cases including profiling

Any person concerned by the processing of personal data shall have the right, as granted by the European legislature and the legislature, not to be subject to a decision based solely on automated processing, including profiling, which has a legal effect on it or, in a similar manner, significantly affects it; unless the decision (1) is necessary for the conclusion or performance of a contract between the data

subject and the controller, or (2) is permitted by Union or Member State legislation to which the controller is subject, and that legislation provides for appropriate measures to safeguard the rights and freedoms as well as the legitimate interests of the data subject; or (3) with the express consent of the data subject.

If the decision (1) is required for the conclusion or performance of a contract between the data subject and the person responsible or (2) it takes place with the express consent of the data subject, Dacher Systems GmbH shall take appropriate measures to safeguard the rights and freedoms and the legitimate interests of the data subject, including at least the right to obtain the intervention of a person by the controller, to express his / her own position and to contest the decision.

If the data subject wishes to claim automated decision-making rights, they can contact an employee of the controller at any time.

#### i) Right to revoke a data protection consent

Any person affected by the processing of personal data has the right, granted by the European directive and regulatory authority, to revoke consent to the processing of personal data at any time.

If the data subject wishes to assert their right to withdraw consent, they may, at any time, contact an employee of the controller.

### 10. Data protection in applications and in the application process

The controller collects and processes the personal data of applicants for the purpose of processing the application process. The processing can also be done electronically. This is particularly the case if an applicant submits corresponding application documents by electronic means, for example by e-mail, to the controller. If the controller concludes a contract of employment with an applicant, the data transmitted will be stored for the purposes of the employment relationship in accordance with the law. If no employment contract is concluded with the candidate by the controller, the application documents will be automatically deleted two months after the announcement of the rejection decision, unless deletion precludes other legitimate interests of the controller. Other legitimate interest in this sense, for example, a burden of proof in a procedure under the General Equal Treatment Act (AGG).

### 11. Privacy Policy for operation and Use of Google AdSense

The controller has integrated Google AdSense on this website. Google AdSense is an online service that provides third-party advertising mediation. Google AdSense is based on an algorithm that selects advertisements displayed on third-party websites in accordance with the contents of the respective third-party website. Google AdSense allows interest-based targeting of the Internet user, which is implemented by generating individual user profiles.

The operating company of the Google AdSense component is the Alphabet Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of the Google AdSense component is to include advertisements on our website. Google AdSense sets a cookie on the information technology system of the data subject. What cookies are, has already been explained above. By using this cookie, Alphabet Inc. provides an analysis of the use of our website. Each visit to one of the pages of this site operated by the controller and incorporating a Google AdSense component automatically initiates the Internet browser on the information technology system of the person concerned through the respective Google AdSense component To submit data to Alphabet Inc. for purposes of online advertising and commission settlement. As part of this technical process, Alphabet Inc. gains knowledge of personal information, such as the IP address of the data subject, which is used by Alphabet Inc., inter alia, to understand the origin of visitors and clicks and, as a result, to facilitate commission settlement.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Alphabet Inc. from setting a cookie on the information technology system of the person concerned. In addition, a cookie already set by Alphabet Inc. can be deleted at any time via the Internet browser or other software programs.

Google AdSense also uses so-called counting pixels. A counting pixel is a miniature graphic that is embedded in web pages to enable log file recording and log file analysis, whereby a statistical evaluation can be performed. Based on the embedded pixel count, Alphabet Inc. can detect if and when an internet page was opened by an affected person and which links the affected person clicked on. Counting pixels are used, among other things, to evaluate the flow of visitors to a website.

Google AdSense will transfer personal information and information, including the IP address required to collect and bill the displayed advertising, to Alphabet Inc. in the United States of America. This personal information is stored and processed in the United States of America. Alphabet Inc. may transfer such personal information collected through the technical process to third parties.

Google AdSense will be explained at <https://www.google.com/intl/en/adsense/start/>.

12. Privacy Policy for operation and Use of Google Analytics (with anonymization function)

The controller has integrated on this website the component Google Analytics (with anonymization function). Google Analytics is a web analytics service. Web analysis is the collection, collection and analysis of data about the behavior of visitors to websites. Among other things, a web analysis service collects data on which website an affected person has come to a website (so-called referrers), which subpages of the website were accessed or how often and for which length of stay a subpage was viewed. A web analysis is mainly used to optimize a website and cost-benefit analysis of Internet advertising.

The operating company of the Google Analytics component is Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of the Google Analytics component is to analyze visitor flows on our website. Among other things, Google uses the data and information obtained to evaluate the use of our website, to compile for us online reports showing the activities on our websites, and to provide other services related to the use of our website.

Google Analytics uses a cookie on the information technology system of the person concerned. What cookies are, has already been explained above. By using this cookie Google is enabled to analyze the usage of our website. Each time one of the pages of this website is accessed by the controller and a Google Analytics component has been integrated, the Internet browser on the information technology system of the person concerned is automatically initiated by the respective Google Analytics component to submit data to Google for online analysis purposes. As part of this technical process, Google will be aware of personal data, such as the IP address of the person concerned, which serve, among other things, Google to track the origin of the visitors and clicks, and subsequently make commission settlements possible.

The cookie stores personally identifiable information, such as access time, the location from which access was made, and the frequency of site visits by the data subject. Each time you visit our website, your personal information, including the IP address of the Internet connection used by the data subject, is transferred to Google in the United States of America. This personal information is stored by Google in the United States of America. Google may transfer such personal data collected through the technical process to third parties.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Google from setting a cookie on the information technology system of the person concerned. In addition, a cookie already set by Google Analytics can be deleted at any time via the Internet browser or other software programs.

Furthermore, the data subject has the option of objecting to and preventing the collection of the data generated by Google Analytics for the use of this website and the processing of this data by Google. To do this, the person must download and install a browser add-on at <https://tools.google.com/dlpage/gaoptout>. This browser add-on informs Google Analytics via JavaScript that no data and information about website visits may be transmitted to Google Analytics. The installation of the browser add-on is considered by Google as a contradiction. If the data subject's information technology system is later deleted, formatted or reinstalled, the data subject must re-install the browser add-on to disable Google Analytics. If the browser add-on is uninstalled or disabled by the data subject or any other person within their sphere of control, it is possible to reinstall or reactivate the browser add-on.

Additional information and Google's privacy policy can be found at <https://www.google.com/intl/en/policies/privacy/> and <http://www.google.com/analytics/terms/en.html>. Google Analytics is explained in more detail at [https://www.google.com/intl/de\\_de/analytics/](https://www.google.com/intl/de_de/analytics/).

### 13. Privacy Policy for operation and Use of Instagram

The controller has integrated components of the Instagram service on this website. Instagram is a service that qualifies as an audiovisual platform, allowing users to share photos and videos, and also disseminate such data to other social networks.

Instagram's operating company is Instagram LLC, 1 Hacker Way, Building 14 First Floor, Menlo Park, CA, USA.

Each visit to one of the pages of this website operated by the controller and on which an Instagram component (Insta-Button) has been integrated automatically causes the internet browser on the information technology system of the person concerned through the respective Instagram component causes to download a representation of the corresponding component of Instagram. As part of this technical process, Instagram is aware of which specific bottom of our website is visited by the person concerned.

If the data subject is logged in to Instagram at the same time, Instagram recognizes with each visit to our website by the data subject and during the entire duration of the respective stay on our website which specific subpage the affected person visits. This information is collected through the Instagram component and assigned through Instagram to the affected person's Instagram account. If the person concerned activates one of the Instagram buttons integrated on our website, the data and information

transferred with it are assigned to the personal Instagram user account of the person concerned and saved and processed by Instagram.

Through the Instagram component, Instagram always receives information that the person concerned has visited our website if the person concerned is simultaneously logged into Instagram at the time of accessing our website; this happens regardless of whether the person clicks on the Instagram component or not. If the affected person does not want to transmit this information to Instagram, the latter can prevent the transmission from logging out of their Instagram account before calling our website.

Additional information and Instagram's privacy policy can be found at <https://help.instagram.com/155833707900388> and <https://www.instagram.com/about/legal/privacy/>.

#### 14. Privacy Policy for operation and Use of Twitter

The controller has integrated Twitter components on this website. Twitter is a multilingual publicly available microblogging service where users can post and distribute so-called tweets, which are limited to 280 characters. These short messages are available to anyone, including non-Twitter subscribers. The tweets are also displayed to the so-called followers of the respective user. Followers are other Twitter users who follow a user's tweets. Twitter also allows you to address a broad audience via hashtags, links or retweets.

The operating company of Twitter is Twitter, Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

Each time one of the individual pages of this website, which is operated by the controller and on which a Twitter component (Twitter button) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Twitter component causes to download a presentation of the corresponding Twitter component of Twitter. Further information on the Twitter buttons is available at <https://about.twitter.com/en/resources/buttons>. As part of this technical process, Twitter receives information about which specific subpage of our website is visited by the person concerned. The purpose of the integration of the Twitter component is to allow our users to redistribute the contents of this website, to promote this website in the digital world and to increase our visitor numbers.

If the data subject is simultaneously logged in to Twitter, Twitter recognizes with each visit to our website by the data subject and during the entire duration of the respective stay on our website, which specific underside of our website visits the data subject. This information is collected through the

Twitter component and assigned through Twitter to the affected person's Twitter account. If the person concerned activates one of the Twitter buttons integrated on our website, the data and information transmitted with it are assigned to the personal Twitter user account of the person concerned and stored and processed by Twitter.

Twitter always receives information via the Twitter component that the person concerned has visited our website if the person concerned simultaneously logs on to Twitter at the time of access to our website; this happens regardless of whether or not the subject clicks on the Twitter component. If such a transfer of this information to Twitter is not wanted by the person concerned, it can prevent the transfer by logging out of their Twitter account before calling our website.

The applicable privacy policies of Twitter are available at <https://twitter.com/privacy?lang=en>.

#### 15. Privacy Policy for operation and use of YouTube

The controller has integrated YouTube components on this website. YouTube is an internet video portal that allows video publishers to freely watch video clips and other users for free viewing, rating and commenting. YouTube allows the publication of all types of videos, so that both complete film and television broadcasts, but also music videos, trailers or user-made videos via the Internet portal are available.

YouTube's operating company is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

Each visit to one of the pages of this site operated by the controller and incorporating a YouTube component (YouTube video) will automatically cause the Internet browser on the subject's information technology system to be represented by the respective YouTube component to download an illustration of the corresponding YouTube component from YouTube. More information about YouTube can be found at <https://www.youtube.com/yt/about/en/>. As part of this technical process, YouTube and Google are aware of the specific bottom of our site visited by the person concerned.

If the data subject is logged in to YouTube at the same time, YouTube recognizes by calling a sub-page containing a YouTube video, which specific bottom of our website the affected person visits. This information is collected by YouTube and Google and associated with the individual YouTube account.

YouTube and Google will always receive information through the YouTube component that the data subject has visited our website if the data subject is simultaneously logged into YouTube at the time of

access to our website; this happens regardless of whether the person clicks on a YouTube video or not. If such transmission of this information to YouTube and Google is not wanted by the data subject, it can prevent the transmission by logging out of their YouTube account before calling our website.

YouTube's privacy policy, available at <https://www.google.com/intl/en/policies/privacy/>, identifies the collection, processing, and use of personally identifiable information by YouTube and Google.

## 16. Privacy Policy for operation and Use of Facebook

The controller has integrated components of the company Facebook on this website. Facebook is a social network.

A social network is an Internet-based social meeting place, an online community that typically allows users to communicate with each other and interact in virtual space. A social network can serve as a platform to exchange views and experiences, or allows the Internet community to provide personal or business information. Facebook allows social network users to create private profiles, upload photos and socialize via friend requests.

The operating company of Facebook is Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, USA. Persons responsible for the processing of personal data, if an affected person lives outside the US or Canada, are Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland.

Each visit to one of the individual pages of this website, which is operated by the controller and on which a Facebook component (Facebook plug-in) has been integrated, the Internet browser on the information technology system of the person concerned automatically by the respective Facebook Component causes a representation of the corresponding Facebook component of Facebook to download. An overview of all Facebook plug-ins can be found at [https://developers.facebook.com/docs/plugins/?locale=en\\_US](https://developers.facebook.com/docs/plugins/?locale=en_US). As part of this technical process, Facebook receives information about which specific underside of our website is visited by the person concerned.

If the data subject is simultaneously logged into Facebook, Facebook recognizes with each visit to our website by the data subject and during the entire duration of the respective stay on our website, which specific underside of our website the data subject visits. This information is collected through the Facebook component and assigned by Facebook to the respective Facebook account of the data subject. If the person concerned activates one of the Facebook buttons integrated on our website, for example the "Like" button, or if the person concerned makes a comment, Facebook assigns this information to the personal Facebook user account of the person concerned and saves this personal data ,

Facebook always receives information via the Facebook component that the data subject has visited our website if the data subject is logged in to Facebook at the same time as accessing our website; this happens regardless of whether the person clicks on the Facebook component or not. If such a transfer of this information to Facebook is not wanted by the data subject, it can prevent the transfer by logging out of their Facebook account before calling our website.

The data policy published by Facebook, which is available at <https://de-de.facebook.com/about/privacy/>, provides information on the collection, processing and use of personal data by Facebook. It also explains which options Facebook offers to protect the privacy of the data subject. In addition, different applications are available, which make it possible to suppress data transmission to Facebook. Such applications can be used by the data subject to suppress data transmission to Facebook.

#### 17. Legal basis of processing

Art. 6 I lit. A DS-GMO serves our company as the legal basis for processing operations where we obtain consent for a particular processing purpose. If the processing of personal data is necessary to fulfill a contract of which the data subject is a party, as is the case, for example, in processing operations necessary for the supply of goods or the provision of any other service or consideration, processing shall be based on Art. 6 I lit. b DS-GMO. The same applies to processing operations that are necessary to carry out pre-contractual measures, for example in cases of inquiries regarding our products or services. If our company is subject to a legal obligation which requires the processing of personal data, such as the fulfillment of tax obligations, the processing is based on Art. 6 I lit. c DS-GMO. In rare cases, the processing of personal data may be required to protect the vital interests of the data subject or another natural person. This would be the case, for example, if a visitor to our premises were injured and his or her name, age, health insurance or other vital information would have to be passed on to a doctor, hospital or other third party. Then the processing would be based on Art. 6 I lit. d DS-GMO are based. Ultimately, processing operations could be based on Art. 6 I lit. f DS-GMOs are based. On this legal basis, processing operations that are not covered by any of the above legal bases are required if processing is necessary to safeguard the legitimate interests of our company or a third party, unless the interests, fundamental rights and fundamental freedoms of the person concerned prevail. Such processing operations are particularly allowed to us because they have been specifically mentioned by the European legislator. In that regard, it is considered that a legitimate interest could be assumed if the data subject is a customer of the controller (recital 47, second sentence, DS-BER).

#### 18. Eligible processing interests that are being pursued by the controller or a third party

Is the processing of personal data based on Article 6 I lit. f DS-GMO is our legitimate interest in conducting our business for the benefit of all of our employees and our shareholders.

#### 19. Duration for which the personal data is stored

The criterion for the duration of the storage of personal data is the respective statutory retention period. After the deadline, the corresponding data will be routinely deleted, if they are no longer required to fulfill the contract or to initiate a contract.

#### 20. Legal or contractual provisions for the provision of personal data; Necessity for the conclusion of the contract; Obligation of the data subject to provide the personal data; possible consequences of non-provision

We clarify that the provision of personal information is in part required by law (such as tax regulations) or may result from contractual arrangements (such as details of the contractor). Occasionally it may be necessary for a contract to be concluded that an affected person provides us with personal data that must subsequently be processed by us. For example, the data subject is required to provide us with personal information when our company enters into a contract with her. Failure to provide the personal data would mean that the contract with the person concerned could not be closed. Prior to any personal data being provided by the person concerned, the person concerned must contact one of our employees. Our employee will inform the individual on a case-by-case basis whether the provision of the personal data is required by law or contract or is required for the conclusion of the contract, whether there is an obligation to provide the personal data and the consequences of the non-provision of the personal data.

#### 21. existence of automated decision-making

Art. 6 I lit. A DS-GMO serves our company as the legal basis for processing operations where we obtain consent for a particular processing purpose. If the processing of personal data is necessary to fulfill a contract of which the data subject is a party, as is the case, for example, in processing operations necessary for the supply of goods or the provision of any other service or consideration, processing shall be based on Art. 6 I lit. b DS-GMO. The same applies to processing operations that are necessary to carry out pre-contractual measures, for example in cases of inquiries regarding our products or services. If our company is subject to a legal obligation which requires the processing of personal data, such as the fulfillment of tax obligations, the processing is based on Art. 6 I lit. c DS-GMO. In rare cases, the processing of personal data might be necessary to protect the vital interests of the data subject or any other person. As a responsible company, we waive automatic decision-making or profiling.

#### 22. SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption techniques (such as SSL) over HTTPS.

#### 23. Using Script Libraries (Google Webfonts)

In order to render our content correctly and graphically appealing across browsers, we use script libraries and font libraries on this website, such as: Google Webfonts (<https://www.google.com/webfonts/>). Google web fonts are transferred to the cache of your browser to prevent multiple loading. If the browser does not support Google Web fonts or prohibits access, content will be displayed in a standard font.

The call of script libraries or font libraries automatically triggers a connection to the operator of the library. It is theoretically possible - but currently also unclear whether and if so for what purposes - that operators of such libraries collect data.

The privacy policy of the library operator Google can be found here:  
<https://policies.google.com/privacy?hl=en>

#### 24. Google AdWords

Our website uses Google Conversion Tracking. If you have reached our website via an advertisement sent by Google, Google Adwords will set a cookie on your computer. The conversion tracking cookie is set when a user clicks on a Google-served ad. These cookies lose their validity after 30 days and are not used for personal identification. If the user visits certain pages on our website and the cookie has not expired, we and Google may recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies cannot be tracked through AdWords advertisers websites. The information gathered using the conversion cookie is used to generate conversion statistics for AdWords advertisers who have opted for conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, they do not receive information that personally identifies users.

If you do not want to participate in the tracking, you can refuse the required setting of a cookie - for example via a browser setting that generally disables the automatic setting of cookies or sets your browser to block cookies from the domain "googleleadservices.com".

Please note that you cannot delete the opt-out cookies as long as you do not want to record measurement data. If you have deleted all your cookies in the browser, you must set the respective opt-out cookie again.

If you have any questions about the use of your data or the remedies described here, please send us an e-mail to: [info@dacher-systems.de](mailto:info@dacher-systems.de)